

Victoria Mendoza



“I love learning how to help customers the best ways possible.”

AGE	23	GENDER	Female
OCCUPATION	Customer Support Agent	CHARACTERISTICS	Conscientious Outgoing Persistent Enthusiastic Sensible
STATUS	Single		Passionate Intelligent Diligent Independent Adventurous
LOCATION	New York, NY		

BIOGRAPHY

Originally from Chicago, IL, Victoria had dreamed of moving to New York City since she was a teenager. After high school, she studied Communication Design at New York City College of Technology, with the hopes of eventually working in Marketing.

After graduating college a year and a half ago, Victoria recently ended a Social Media Specialist internship at a small startup to work at WeddingWire's new startup dress website as a temp Customer Support Agent. So far, she is learning a lot on the job, and really likes her new co-workers. She hopes to eventually be able to move up in the company and into a Marketing position.

Victoria is very social, and spends lots of time out with friends. Food is a huge passion of hers, and one of her favorite things to do is try new things and find new, up-and-coming restaurants. She also loves traveling, and has been to three different countries and counting!

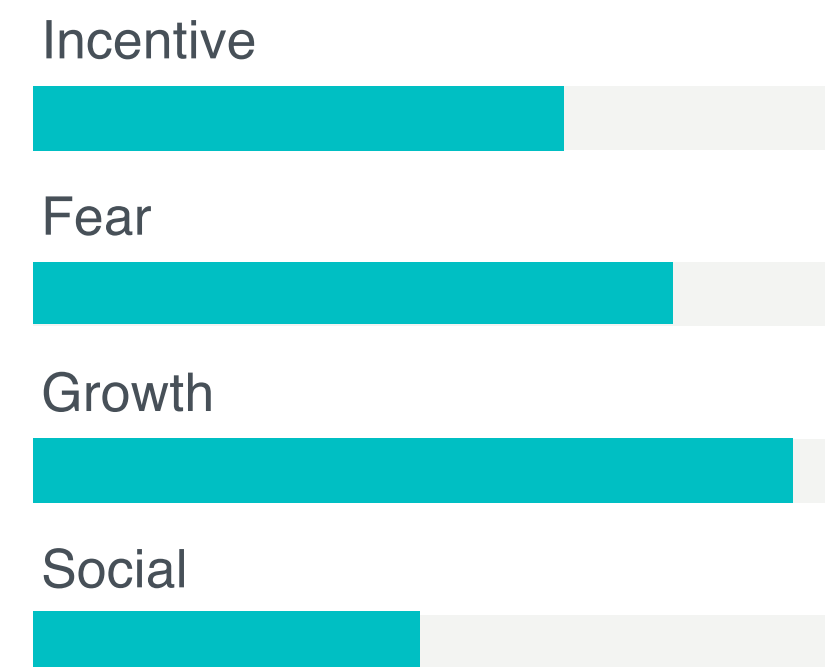
GOALS / NEEDS

- Move up to a higher position within the company
- Wants to learn all that she can
- Wants to save up for her next trip

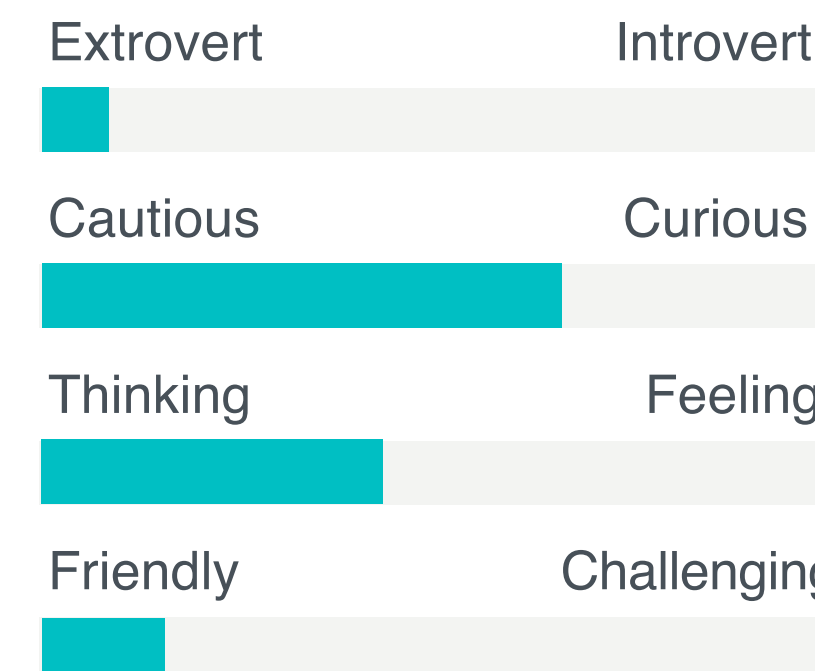
FRUSTRATIONS / FEARS

- Worried her rent will go up
- She doesn't always know answers to questions at work
- Wants to become permanent at her job

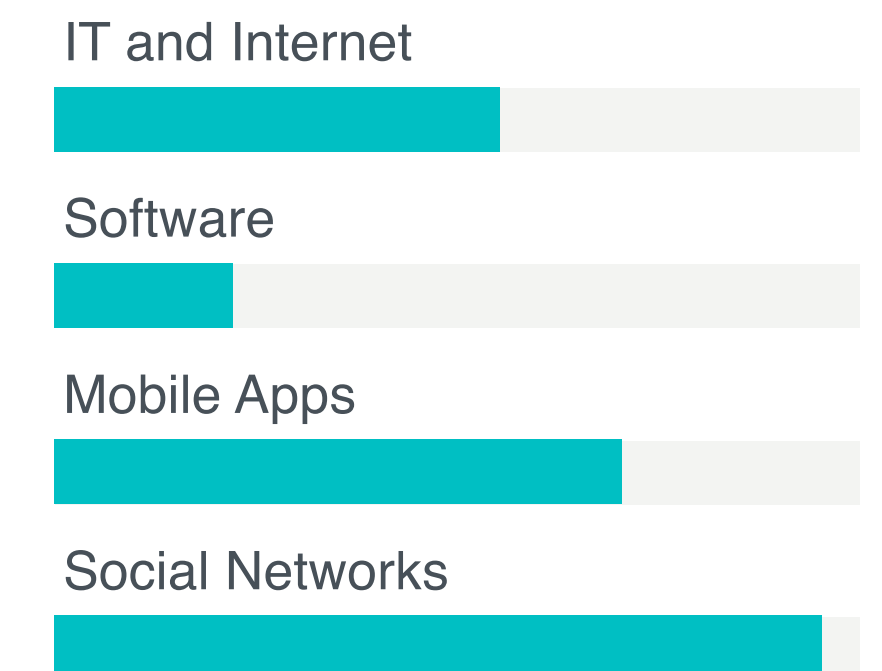
MOTIVATIONS



PERSONALITY



TECH KNOWLEDGE



BRAND AFFILIATIONS

